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# LIST SERVICE DIRECT INC.

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E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com)

Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

## ASIAN BUSINESS OWNERS

**TOTAL FILE: 246,114**

**BASE PRICE: \$95/M**

The LSDI Asian business owners file is comprised of Asians who own, are partners or corporate officers in U.S. businesses. Reach these affluent prospects at their place of business. Additional information has been appended to make this a responsive, revenue-generating list.

### ***SELECTIONS:***

Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Age:	\$5/M
Executive Income:	\$5/M
Executive Donors:	\$5/M
Telephones:	\$15/M

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

**Minimum Order:** 5,000

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.