
LIST SERVICE DIRECT INC.

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Visit us on the web at www.listservicedirect.com

ETHNIC & RELIGIOUS DONORS

BASE PRICE: \$70/M

<u>Ethnicity</u>		<u>Religion</u>	
African American	497,270	Catholic	3,243,909
Chinese	166,764	Islamic	123,198
Hispanic	687,602	Jewish	624,518
Irish	1,039,822	Protestant	7,749,330
Japanese	76,961		
Korean	46,306		

Other Ethnic & Religious Groups Available – Please Inquire

This LSDI Ethnic & Religious Donor file is comprised of individuals who have made contributions to Social, Political and Environmental causes. All donations were made during the past 12 months.

SELECTIONS:

Hotline:	\$10/M
Geography:	\$5/M
Income:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Credit Card Holder:	\$5/M
Homeowner:	\$5/M
SFDU/MFDU:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

Minimum Order: 5,000

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.