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# LIST SERVICE DIRECT INC.

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Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732

E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com)

Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

## **ETHNIC & RELIGIOUS** **PROFESSIONAL & EXECUTIVE @ BUSINESS ADDRESS**

**BASE PRICE: \$90/M**

<b><u>Ethnicity</u></b>		<b><u>Religion</u></b>	
African American	45,683	Catholic	4,009,971
Chinese	163,762	Islamic	116,284
Hispanic	612,443	Jewish	573,972
Irish	928,545	Protestant	7,348,404
Japanese	70,583		
Korean	71,981		

**Other Ethnic & Religious Groups Available – Please Inquire**

This LSDI Ethnic & Religious Professional & Executive @ Business file is selectable by Title and Industry. These individuals have a large discretionary income and are excellent prospects for most offers.

### ***SELECTIONS:***

Hotline:	\$10/M
Geography:	\$5/M
Title Select:	\$5/M
S.I.C. Select/Omit:	\$5/M
Telephones:	\$25/M
Industry/S.I.C. Code:	\$5/M
Company Sales Volume:	\$5/M
Company Employee Size:	\$5/M
Gender:	\$5/M

**Minimum Order: 5,000**

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/	
IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/	
Diskette/E-Mail:	\$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.