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# LIST SERVICE DIRECT INC.

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E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com)

Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

## EXECUTIVES WITH BUYING POWER!

**TOTAL FILE: 985,588**

**BASE PRICE: \$90/M**

**ONE MONTH HOTLINE: 68,421**

This file is comprised of executives who have obtained financing and leasing arrangements for their company in the purchase of capital equipment, computer hardware and software, and other business machinery through one of several financing companies. These executives have purchasing power and sign on the dotted line.

### ***SELECTIONS:***

Title & Contact:	\$10/M
Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Age:	\$5/M
Executive Income:	\$5/M
Executive Donors:	\$5/M
Telephones:	\$15/M

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

**Minimum Order: 5,000**

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.