
LIST SERVICE DIRECT INC.

Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732

E-Mail: info@listservicedirect.com

Visit us on the web at www.listservicedirect.com

HUMAN RESOURCES EXECUTIVES

TOTAL FILE: 543,066
ONE MONTH HOTLINE: 46,565

BASE PRICE: \$55/M

The Human Resource file is comprised of Key Decision makers in the acquisition of Employee Benefits, HR Software, Executive/Personnel Recruitment Agencies, Employee Training, Corporate Travel and Car Rental, and Corporate Events. This file is selectable by a variety of job titles.

Job Titles:

Human Resources Executives (VPs, Directors)
Personnel Director, Employee Benefits Manager, Training and Development Executive, HR Staff.

SELECTIONS:

Title & Contact:	\$10/M
Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Donors:	\$5/M
Telephones:	\$25/M

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.