
LIST SERVICE DIRECT INC.

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INFORMATION TECHNOLOGY PROFESSIONALS

TOTAL FILE: 347,792

BASE PRICE: \$95/M

ONE MONTH HOTLINE: 29,0130

This database is comprised of Key IT Professionals who are involved in the Buying process. These buyers demand quality information to meet their company's business and technology objectives. They purchase a wide variety of Computer Hardware and Software, Networking, Internet and Other Computer related Products and Services.

Job Titles:

IS/IT Executives – CIO, CTO, Executive Vice President, Vice President

IS/IT Management – Directors, Managers, Supervisors, Group/Project Leaders

IS/IT Staff – Analyst/Specialist, Programmers/Developer/Engineer, Coordinator/Administrator

SELECTIONS:

Title & Contact:	\$10/M
Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Donors:	\$5/M
Telephones:	\$25/M

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.