

LIST SERVICE DIRECT INC.

Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732

E-Mail: info@listservicedirect.com

Visit us on the web at www.listservicedirect.com

MEDICAL / HEALTH CARE PROFESSIONALS

TOTAL FILE: 317,093

BASE PRICE: \$60/M

ACUPUNCTURIST	2,959	HEMATOLOGIST	654	PEDIATRICIAN	5,064
ALLERGIST	1,238	INTERNAL MEDICINE	20,293	PERIODONTIST	1,041
ANESTHESIOLOGIST	1,425	INTERNAL MEDICINE,	5,635	PHYSICAL MEDICINE,	2,871
AUDIOLOGIST	1,025	MAXILLOFACIAL SPECIALIST	523	PHYSICAL THERAPIST	10,345
CARDIOLOGIST	4,759	MIDWIFE	388	PLASTIC SURGEON	2,202
CHIROPRACTORS	41,425	NEPHROLOGIST	621	PODIATRISTS	9,877
DENTAL SURGEON	2,581	NEUROLOGIST	2,278	PROCTOLOGIST	119
DENTISTS	73,572	NEUROSURGEON	384	PSYCHIATRIST	3,528
DERMATOLOGIST	2,518	NUTRITIONIST	1,002	PSYCHOANALYST	269
DIABETES SPECIALIST	208	OBSTETRICIAN	2,233	PSYCHOLOGIST	26,415
DIETICIAN	321	OCCUPATIONAL & INDUSTRIAL	680	PULMONARY SPECIALIST	701
EAR, NOSE, THROAT	1,781	OCUPATONAL THERAPIST	824	RADIOLOGIST	2,945
ENDOCRINOLOGIST	538	ONCOLOGIST	1,174	RHEUMATOLOGY	452
ENDODONTIST	763	OPHTHALMOLOGIST	5,182	SPCLZD. OPTOMETRISTS	298
EYES, EARS, NOSE, & THROAT	737	OPTOMETRISTS	19,829	SPEECH SPECIALIST	1,839
FERTILITY SPECIALIST,	241	ORAL PATHOLOGIST	300	SPORTS MEDICINE	469
GASTRONOMIST	1,526	ORTHODONTIST	3,611	SURGEON	4,936
GENERAL & FAMILY PRACTICE	22,075	ORTHOPEDIC PHYSICIAN	4,986	UROLOGIST	2,317
GERIATRIC SPECIALIST	155	OSTEOPATHIC PHYSICIANS	6,379		
GYNECOLOGIST	4,335	PATHOLOGIST	462		

SELECTIONS:

Title & Contact: \$10/M Hotline: \$10/M
 Geography: \$5/M Sales Vol.: \$5/M
 Employees: \$5/M Contact: \$10/M
 Telephones: \$25/M
 Religion/Ethnicity: \$15/M

FORMAT:

Cheshire Labels: N/C
 P/S Labels: \$10/M
 Telemarketing Cards: \$10/M
 Mag Tape/Cartridge: \$25 Flat
 Diskette/E-Mail: \$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.