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# LIST SERVICE DIRECT INC.

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## NEW HOME BUYERS

**TOTAL FILE: 300,000 PER MONTH**

**BASE PRICE: \$95/M**

This is a list of all single and multi-family home purchase transactions in the United States. This information is compiled by reporters who transcribe the information from county records. The people on this list tend to be middle to upper income and have several family members living in the household. These people are actively seeking service and merchandise providers in their new area. This list is excellent for accountants and other professionals looking for new business.

### ***SELECTIONS:***

Geography:	\$5/M
Age:	\$5/M
Income:	\$5/M
Ethnicity:	\$5/M
Telephones:	\$25/M

**Minimum Order: 5,000**

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.