
LIST SERVICE DIRECT INC.

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Visit us on the web at www.listservicedirect.com

SALES & MARKETING EXECUTIVES

TOTAL FILE: 732,965
ONE MONTH HOTLINE: 60,422

BASE PRICE: \$95/M

This database is comprised of Sales, Marketing, Advertising and Public Relations Executives at America's top corporations. These Professionals have influence over a major portion company expenditures. Use this file to target key decision-makers with the materials they need to increase sales.

Job Titles:

Sales & Marketing Vice President
Sales & Marketing Director
Sales & Marketing Manager
Sales & Marketing Representative.

Additional Titles are available

SELECTIONS:

Title & Contact:	\$10/M
Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Donors:	\$5/M
Telephones:	\$25/M

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.