
LIST SERVICE DIRECT INC.

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December 6, 2002

SEMINAR ATTENDEES

TOTAL FILE: 2,904,127
THREE MONTH HOTLINE: 372,749

BASE PRICE: \$125/M

This database is comprised of C level, upper and middle management professionals who have attended seminars geared toward one of the following business topics:

Customer Relationship Marketing
Employee Motivation
Building & Improving Information Technology Infrastructure
International Outsourcing
Accounting and Finance
Chemical Engineering

SELECTIONS:

| | |
|---------------------|--------|
| Geography: | \$5/M |
| Last 3 Months: | \$10/M |
| Job Title: | \$10/M |
| Area of Interest: | \$5/M |
| Sales Volume: | \$5/M |
| Employee Size | \$5/M |
| Religion/Ethnicity: | \$15/M |
| Executive Donors: | \$5/M |
| Telephones: | \$25/M |

FORMAT:

| | |
|--------------------------------------|-----------|
| Cheshire Labels: | N/C |
| Pressure Sensitive Labels: | \$10/M |
| Telemarketing Cards: | \$10/M |
| Mag Tape/ IBM 3480 Cartridge: | \$25 Flat |
| CD-ROM/Zip Tape/ Diskette/E-Mail: | \$35 Flat |

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.