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# LIST SERVICE DIRECT INC.

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Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732  
E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com) Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

April 30, 2002

## ACTIVE SINGLES - LSDI

**This file is comprised of single men and women that have made inquiries or participated in various single functions, such as hiking clubs, single travel groups, single dances, internet meet your match sites etc. This is a prime group to target for credit card offers, travel, matchmaking offers, fashion, jewelry, magazines, mail order etc.**

**TOTAL: 15,191,099**

**BASE PRICE: \$65.00/M**

3 MONTH HOTLINE: 266,456

\$10/M

### SELECTIONS:

GEOGRAPHIC (STATE, SCF, ZIP)	\$5.00/M
INCOME	\$5.00/M
AGE	\$5.00/M
GENDER	\$5.00/M
MAIL ORDER BUYER	\$5.00/M
MAGAZINE SUBSCRIBER	\$5.00/M
COMPUTER OWNER	\$5.00/M
DONOR	\$5.00/M
RELIGION	\$5.00/M
BOOK BUYER	\$5.00/M
CREDIT CARD HOLDERS	\$5.00/M
HOMEOWNER	\$5.00/M
LENGTH OF RESIDENCE	\$5.00/M
PRESENCE OF CHILDREN	\$5.00/M
AGE OF CHILD PRESENT	\$5.00/M

### FORMAT:

CHESHIRE LABELS	N/C
PRESSURE SENSITIVE LABELS	\$10.00/M
TELEMARKETING CARDS	\$10.00/M
MAG TAPE / IBM 3480 CARTRIDGE	\$25 FLAT
CD-ROM/ZIP TAPE SET UP	\$35 FLAT
DISKETTE /E-MAIL	\$35 FLAT

MINIMUM 5,000